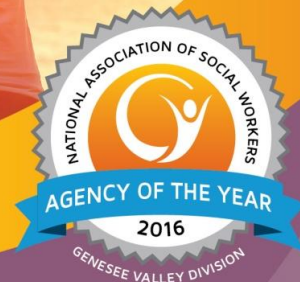


RESOLVE

Breaking the cycle of domestic violence

20
— YEARS —
1998 - 2018

"I will never forget how
RESOLVE helped me to
believe in myself and find
the courage to pursue a better
life that I deserve! Thank you!"



At RESOLVE, we see domestic violence differently. Where others see helplessness, we see courage and strength. Where others see desperation, we see resilience. We understand the complexities of breaking the cycle of domestic violence for individuals and communities. Our individual and group counseling programs empower survivors as they heal and make decisions that promote independence and well-being; while our innovative outreach programs engage youth, men, health care providers and the faith community as partners in domestic violence prevention.

RESOLVE of Greater Rochester, Inc. PO Box 21, Fairport, NY 14450 585.425.1580



www.resolve-roc.org



RESOLVEROC



RESOLVEofRoch

6th Annual Resolutionary Awards Breakfast

April 10, 2019, 7:00 – 9:00 AM at Monroe Golf Club

Keynote Speaker: Mildred Muhammed, Ex-Wife of DC Sniper, Domestic Violence Survivor & Author

Event Summary:

Established in 2014, the Resolutionary Awards embody RESOLVE's commitment to collaboration and a coordinated community response to domestic/intimate partner violence (IPV). The awards celebrate the outstanding professionals and grassroots organizers who share in our commitment to improving the lives of people impacted by IPV or work tirelessly to prevent it. In addition to the awards presentation, the event features a keynote speaker with national notoriety and a deluxe, hot breakfast buffet.

This year's fundraising goal is \$50,000 and sponsor support is critical to our success. Tickets are sold individually and as tables of 10. VIP ticket holders are invited to a meet & greet with Keynote Speaker and RESOLVE Board members. We anticipate 275+ guests.

Community Innovator/Presenting Sponsor (Exclusive) \$10,000

- Recognition as presenting sponsor in all event materials, press releases and social media (using name, logo and links)
- Company logo included on award statues
- Opportunity to present during event (5 minutes)
- Table of ten (10) complimentary reserved VIP tickets
- Exclusive VIP Meet & Greet Reception (Immediately following breakfast at breakfast venue)
- Company logo on event landing page/registration website
- Company logo on all tables and registration table
- Company literature or promo item on tables (optional)
- Company name & logo on front of the program (Primary position)
- Full page color ad in program, inside front cover (provide own art)^{2,3}
- Company name included in event presentation
- Company logo linked on "Give" web page of RESOLVE website from date of commitment
- Company name in 2018 Annual Report (released June 2019)

Keynote Sponsor (Exclusive) \$ 8,000

- Nine (9) complimentary reserved VIP tickets
- Keynote speaker will be seated at your table
- Exclusive VIP Meet & Greet Reception (Immediately following breakfast at breakfast venue)
- Company logo on all event materials
- Company name included in press releases & social media
- Company logo on event landing page/registration website
- Company name & logo on front of the program (primary position)
- Full page color ad in program, first page (provide own art)^{2,3}
- Company name included in event presentation
- Company logo linked on "Give" web page of RESOLVE website from date of commitment
- Company name in 2018 Annual Report (released June 2019)

Opening Eyes \$ 5,000

- Five (5) complimentary, reserved VIP breakfast tickets
- Exclusive VIP Meet & Greet Reception (Immediately following breakfast at breakfast venue)
- Company logo on all event materials
- Company name included in press releases & social media
- Company logo on event landing page/registration website
- Company name & logo on front of the program (secondary position)
- Full page color ad in program, last page (provide own art)
**First committed sponsor will receive last page; additional sponsors at this level will receive staple position^{2,3}
- Company name included in event presentation
- Company logo linked on "Give" web page of RESOLVE website from date of commitment
- Company name in 2018 Annual Report (released June 2019)

Matching Gift Sponsor(s)

A matching gift at this event has substantially increased giving the past two years. RESOLVE aims to offer \$10,000 in matching funds and invites individuals and organizations to pledge support; contributions may be made in your name, anonymously or as an honorarium.

To pledge matching funds,
email: alli.omalley@resolve-roc.org.

- **Pledge in any amount must be received by March 22, 2019.**
- Access to exclusive VIP Meet & Greet Reception (immediately following breakfast at breakfast venue)
- Name/Organization listed in event program insert
- Name/Organization included in event presentation
- Name in 2018 Annual Report (released June 2019)

-- 2019 Sponsorship Opportunities --

Changing Lives \$2,500

- Three (3) complimentary, reserved VIP breakfast tickets
- Exclusive VIP Meet & Greet Reception (Immediately following breakfast at breakfast venue)
- Company logo on all event materials
- Company name included in press releases & social media
- Company logo on event landing page/registration website
- Full page b/w ad in program (provide own art)^{2,3}
- Company name included in event presentation
- Company logo linked on "Give" web page of RESOLVE website from date of commitment
- Company name in 2018 Annual Report (released June 2019)

Print Sponsor (Exclusive) \$1,500 value (in trade)

- Two (2) complimentary, reserved VIP breakfast tickets
- Exclusive VIP Meet & Greet Reception (Immediately following breakfast at breakfast venue)
- Company logo on all event materials
- Full page b/w ad in program (provide own art)^{2,3}
- Company logo on event landing/registration website
- Company name included in event presentation
- Company logo linked on "Give" web page of RESOLVE website from date of commitment
- Company name in 2018 Annual Report (released June 2019)

Media Sponsor (Exclusive) \$1,500 value (in trade)

- Two (2) complimentary, reserved VIP breakfast tickets
- Exclusive VIP Meet & Greet Reception (Immediately following breakfast at breakfast venue)
- Company logo on all event materials
- Full page b/w ad in program (provide own art)^{2,3}
- Company logo on event landing/registration website
- Company name included in event presentation
- Company logo linked on "Give" web page of RESOLVE website from date of commitment
- Company name in 2018 Annual Report (released June 2019)

Buffet Sponsor \$1,000

- Two (2) complimentary, reserved VIP breakfast tickets
- Exclusive VIP Meet & Greet Reception (Immediately following breakfast at breakfast venue)
- Company logo on all event materials
- Company logo featured on Buffet Tables
- Half page b/w ad in program (provide own art)^{2,3}
- Company name on event landing/registration website
- Company name included in event presentation
- Company name in 2018 Annual Report (released June 2019)

Partner \$ 500

- One (1) complimentary breakfast ticket
- Business card b/w ad in program (provide own art)^{2,3}
- Company name included in event presentation
- Company name on event landing/registration website
- Company name in 2018 Annual Report (released June 2019)

Table Host \$ 600 VIP or \$450

- 10 tickets to event (if VIP incl. access to Meet & Greet)
- Host name displayed on table
- Host name included in event presentation

1 Inclusion in printed material/electronic communications will be subject to date of sponsor commitment. Critical deadlines:
To be included in all printed matter, including Save the Date and press release, commitment must be received by 1/31/19.
To be included in event program and presentation, materials must be received by 3/8/19.

2 If your sponsorship includes an ad in the event program, ad creative is due to Susan Lannon, slannon@lannoncomm.net no later than 3/8/19. (See attached advertising spec sheet.

3 Ad design services available from AML Communications, at additional cost.
For a quote, contact Susan Lannon, slannon@lannoncomm.net or 585-737-1389

Friend \$ 250

- Company name included in event presentation
- Company name on award/event web page
- Company name in 2018 Annual Report (released June 2019)

Ad only (Produced in black/white)

- Full Page \$ 500
- Half Page \$ 300
- Business Card \$ 75

PROGRAM AD SPEC SHEET

AD SIZES

DIMENSIONS

Full Page

Bleed*: 5.625"W x 8.75"H
Non-Bleed: 5.25"W x 8.25"H

Half-Page

Non-Bleed: 5.25"W x 4"H
Non-Bleed: 2.5"W x 8.25"H

Quarter Page

Non-Bleed: 2.5"W x 4" H
Non-Bleed: 4"W x 2.5"H

Business Card

Non-Bleed: 3.5"w x 2"H
Non-Bleed: 2"H x 3.5"w

*Bleed only available on inside front cover and inside back cover.

Only eight (8) color full page positions; available first-come, first served.
All half page and smaller ads will be printed b/w.

SUBMISSION OF FILES

Advertisements can be designed in Adobe Creative Suite CC (or older) or a Press Quality PDF.

To place a business card ad, we can accept a clean business card to scan, the original artwork or a Press Quality PDF.

Ad design services are available at an additional cost. Contact Susan Lannon for a quote.

HAVE A QUESTION OR READY TO SUBMIT FILES?

Contact: Susan Lannon
Email: slannon@lannoncomm.net
Phone: 585-737-1389